

# The Videri Effect





When done right, digital signage has the power to engage. To influence. To drive impact.

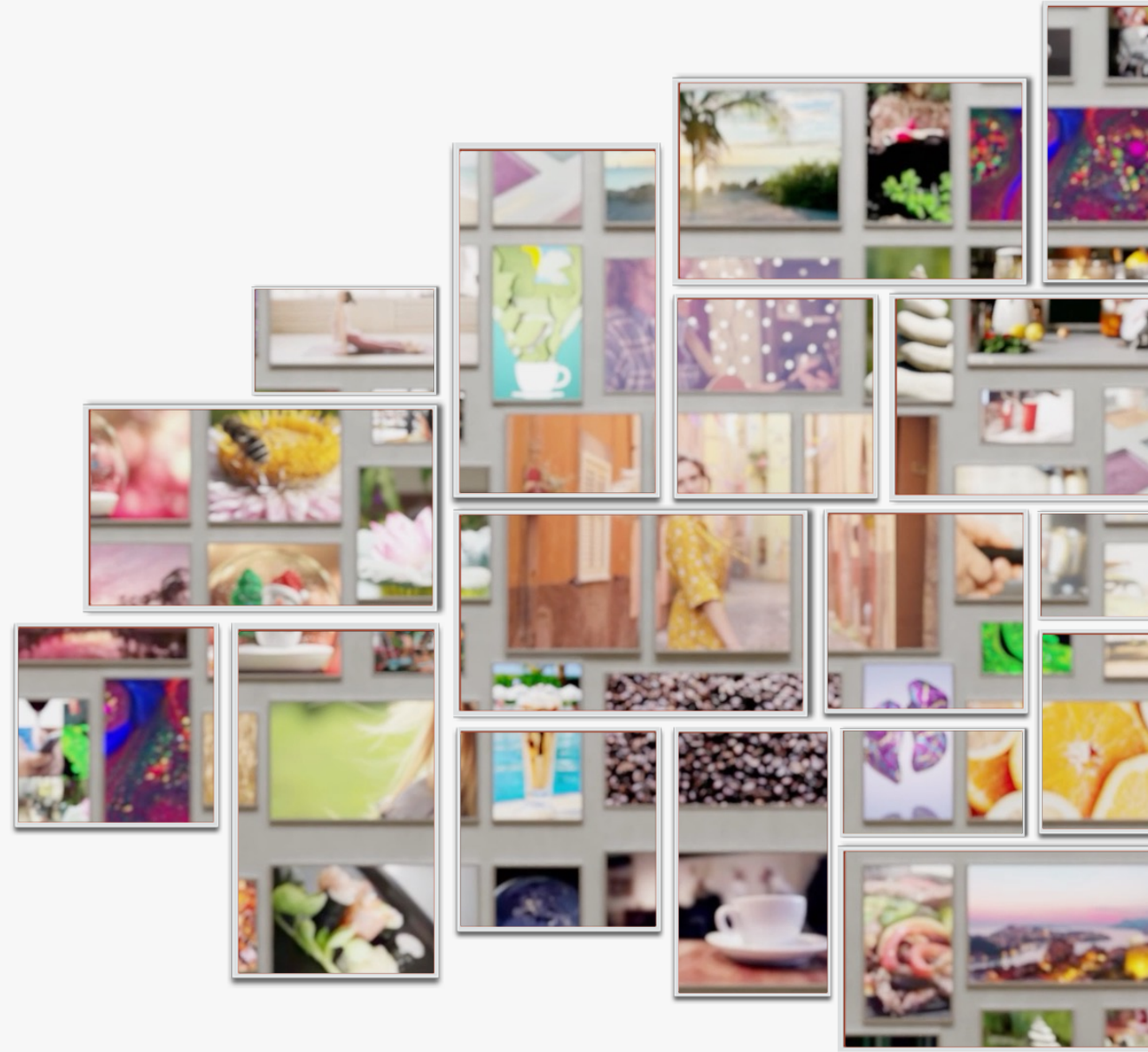
Videri challenges traditional digital experiences with a simple, yet comprehensive solution that lets your message be seen.

This is *The Videri Effect*.

**videri (Latin)**

[vidēri] verb

*to be seen.*



# Videri. At a Glance.

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“Videri gives us the ability to dynamically communicate as a brand, earning attention and engagement from anywhere on the planet, in real-time. These experiences will inevitably change our digital visual strategies through retail channels that were not economically possible before.”

- Anheuser Busch  
Sr. Director, Marketing Culture and Learning

## ABOUT US

**2013**

FOUNDED

**100k+**

CANVASES DEPLOYED

**80+**

GLOBAL MARKETS

## PROVEN RESULTS

**+30%**

INCREASE IN SALES

**4x**

CUSTOMER ENGAGEMENT

**50%**

LESS POWER USAGE



# Navigating the Omni-Channel Maze

Maintaining a cohesive brand experience across multiple channels, including online and offline platforms, presents modern organizations with numerous common challenges.

## 01 Audience Targeting

Difficult to reach target audiences efficiently, at the right time

## 02 Measurable ROI

Actionable data is a challenge, making it hard to optimize

## 03 Personalization & Localization

Content isn't always engaging and relevant for your audiences

## 04 Print-to-Digital Transformation

Fitting digital where traditional print has always gone feels impossible

## 05 Management & Resources

Staffing and training teams is expensive and time consuming

## 06 Sustainability

Environmental and budgetary impacts are adding complexity





WHY VIDERI

# Deliver elevated digital experiences.

.....

Videri. Be seen.



## High Impact

Engage audiences. Measure ROI in months not years



## Simple

Deliver consistency and reliability with an end-to-end solution



## Limitless

Put digital where you never thought possible



## Scalable

Easy to install, effortless to support and scale



## END-TO-END PLATFORM

# Flexible, end-to-end solution for hassle-free digital signage deployments.

- Stunningly thin at 12.7mm, flush-mounted
  - Low-power, environmentally-friendly
  - Integrated commercial grade media player (Android™) for content, apps and services
  - Fully wireless, no HDMI, USB or Ethernet port
  - Tamper proof, encrypted
- 
- All in one cloud-based device & content management
  - Device analytics & health alerts
  - Open APIs for custom, third-party integrations
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- Compatible with 3rd party devices and software
  - Streamlined solution lets you do more with less

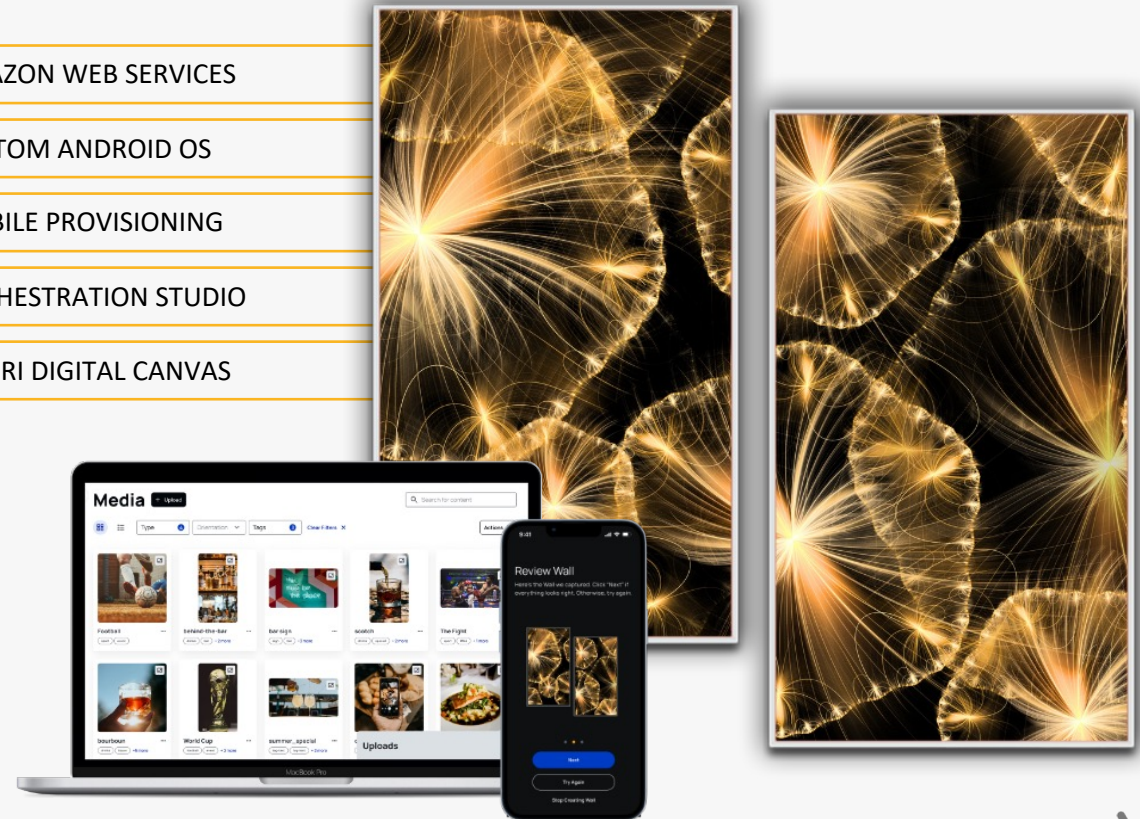
AMAZON WEB SERVICES

CUSTOM ANDROID OS

MOBILE PROVISIONING

ORCHESTRATION STUDIO

VIDERI DIGITAL CANVAS

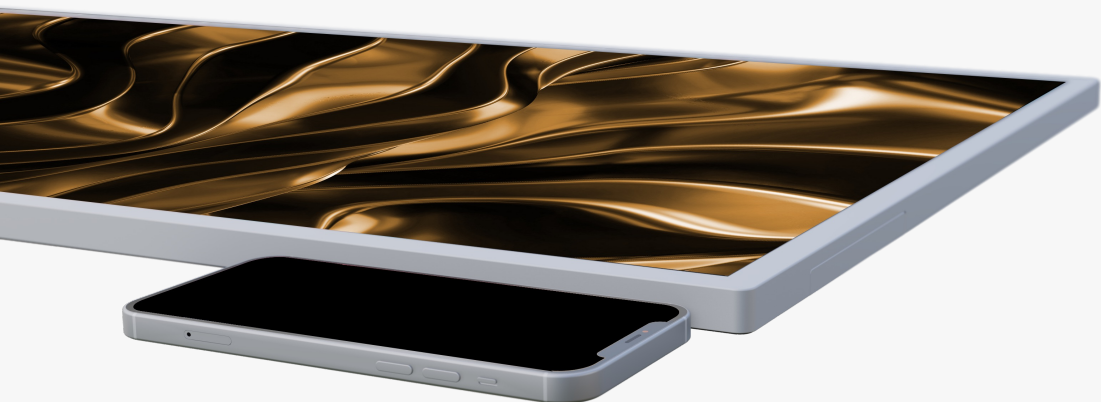


CANVAS

# Meet Videri Digital Canvas.

It's called a **Canvas** because the opportunities are limitless.

- Thin and sleek with Videri's flush mounting system
- Single power cord and no external components make Videri self-contained by design
- Easily installed and provisioned by non-technical field teams



Be Seen. Beautifully. Clearly. Simply. Everywhere.



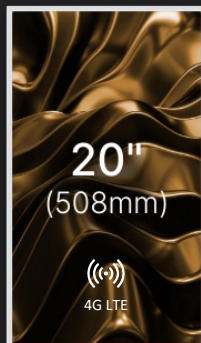
# 5 Unique Sizes. Unleash Limitless Possibilities.

For new spaces & unusual places, the Spark Series Digital Canvas fits in where other displays do not.

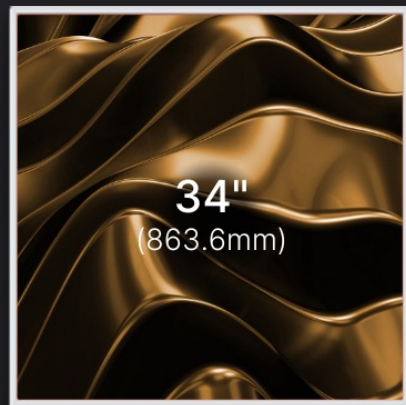
Or bring your own display with SparkBridge and get up and running with existing 3rd party traditional displays.



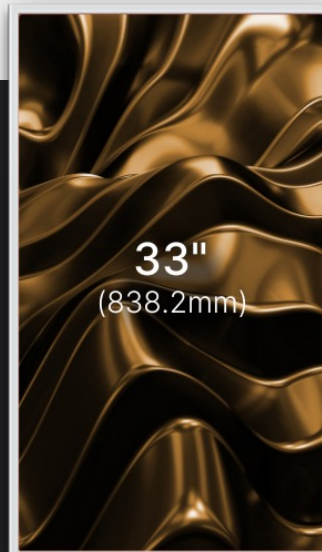
SparkBridge



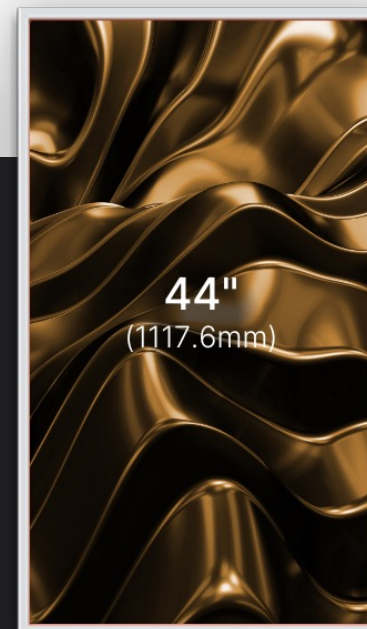
Spark2



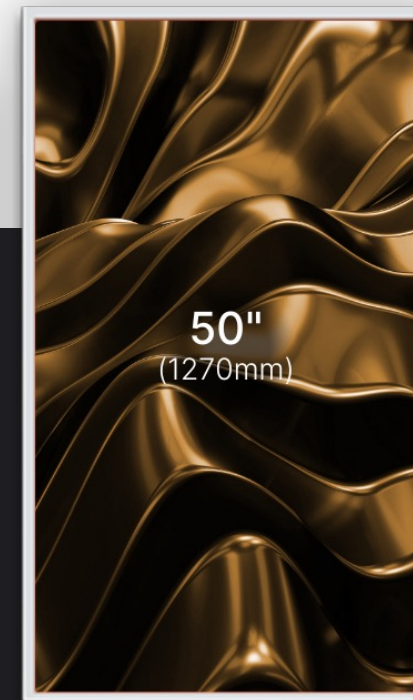
SparkQ+



Spark3



Spark4



Spark5



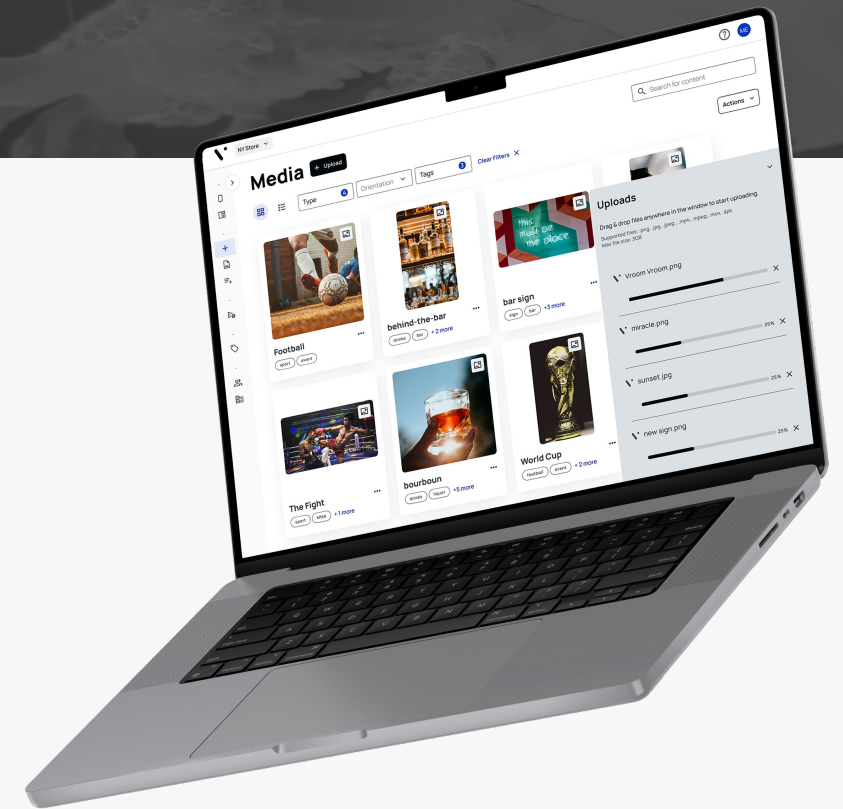


## SOFTWARE

# Single, user-centered, cloud-connected console.

Content & device management across 1 or 100,000 displays.

- Effortlessly deploy, manage and monitor remotely with our intuitive platform
- Scale with confidence, from compact to colossal, straightforward to sophisticated
- Smart features that deliver a wealth of insights and fluid control
- Open architecture designed for seamless integration with your favorite tools, software, and devices
- Comprehensive security, safeguarding every link in the chain





## THE VIDERI EFFECT

# Single or several. Maximum impact.

A single Canvas across multiple locations.

- Simple to install. Effortless to manage
- Drive 30% average increase in sales
- Fits in with no retrofits
- Imagination is your only limitation

Multiple Canvases used together in a Wall.

- Orchestrate content wirelessly
- No splitters or custom content
- Content is automatically adjusted for gaps
- Use Canvases individually & combined in the same schedule



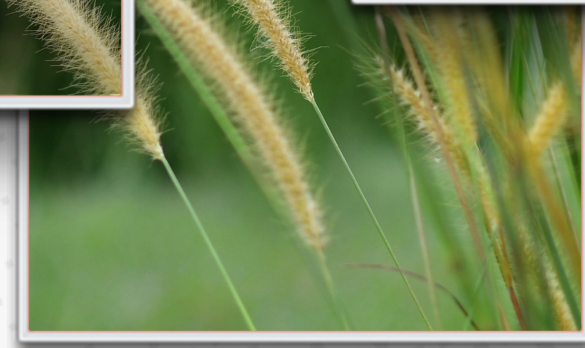
# Sustainable.

Low power, low complexity platform takes sustainability one step beyond reducing mere paper consumption.

- With no extraneous components or equipment, Videri keeps power consumption at industry-leading lows
- Centralized control minimizes location visits, truck rolls, CO2 emissions and labor costs
- Built-in software features offer granular control over energy consumption



Videri Canvases use up to  
**50% less  
energy**  
than traditional digital  
displays.



# Trusted By the World's Largest Brands.



# Thank You.

## CONTACT INFORMATION

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"We love our Videri Canvases. The backend makes it extremely easy to update them, allowing us to make changes on the fly, create playlists, schedules, and more! We've also been nothing but happy with the responsiveness of their support team. We would highly recommend them to anyone who's interested!" "

- Spencer Perkinoff  
Marketing Director, Proper Brands

Finally put digital where you never  
thought possible.

